



## **BIOS/TRACK INFO FOR ART SHERROD JR PROJECT: “SEASONS”**

**Label: Pacific Coast Jazz**

**Street Date: December 1, 2009**

**Art Sherrod Jr: soprano, alto, and tenor saxophones**

**Alex Al: bass, Gerald Albright: bass, Cherise: background vocals, Stan Cooper: lead guitar, Will Downing: background vocals & ad libs, Tracy Hamlin: lead vocals, background vocals & ad libs, Allyn Johnson: Fender Rhodes, piano, keyboards, Lorenzo Johnson: keyboards, bass, Marcus Johnson: piano, Cammi Knight: background vocals, Robert “WaWa” LeGrand: lead & rhythm guitar, Chuck Loeb: guitars, keyboards, drums & percussion programming, Kurt Lykes: background vocals, Frank McComb: background vocals, Michael Ripoll: guitars, Chip Shearin: bass, Dwayne “Smitty” Smith: bass, Antonio Sol: vocals, U-Nam: lead guitar, Eric Valentine: drums, drum & percussion programming, bass, synth bass, strings, keyboards, vocals, Will Wesson: Fender Rhodes & piano, Alvin White: rhythm guitar**

### ***BIOS (EPK CD Release Version, Track Info, Long Bio, Short Bios, Elevator and Musical Description)***

#### **• EPK CD Release Version (for “Seasons”)**

Saxophonist Art Sherrod, Jr. proves on his second CD, “Seasons,” that he has established himself as an impressive artist with a magical style like no other. Laced with Urban Jazz, R&B, and the traditional Smooth Jazz sounds, “Seasons,” on the Pacific Coast Jazz label, manages to bring together a “who’s who” list of great musicians Sherrod has performed with during the years including: (his mentor) Gerald Albright, Will Downing, Tracy Hamlin, Marcus Johnson, Chuck Loeb, Frank McComb, U-Nam and his long time associate and the producer of his last project, Eric Valentine. According to Sherrod, *“Seasons” is about the variety of changes that I went through in my life while recording this project from the end of 2006 to the middle of 2009. We all experience the differences from spring, summer, fall and winter and we realize that each season lasts for a short time and then it’s gone. Nothing lasts forever.*”

Sherrod demonstrates in his new release that he really knows how to shape a myriad of moods, from his sultry “Thinking Of You,” to the funky “Smooth Grove” and covering a silky rendition of Earth, Wind and Fire’s, “That’s the Way of the World.” Each track is an expression of Art’s heartfelt voice on soprano, alto and tenor saxophones as he creates rambunctious riffs, soulful sounds, and gorgeous grooves. *“I enjoy doing music,” says Art, “because it allows me to communicate with people physically and emotionally. I want to help people through tough times, help them to keep a positive point of view.”* Sherrod’s

method of communication can be heard through his music as he makes us dance in east coast style on “East Coast Steppin,” reflect on our lives in “Everything Will Be Alright” and get us back on our feet in times of trouble on the classic Donnie McClurkin gospel tune, “We Fall Down.”

As a solo artist, Art has performed, opened or co-headlined shows with Chuck Loeb, Marion Meadows, Roy Ayres, Natalie Cole, Boney James, Everette Harp, Bob Baldwin, Randy Scott, Noel Webb, Najee, Michael Henderson, Jean Carne, Cuba Gooding & the Main Ingredient and a host of others. He has also performed on the Brazilian-American Jazz Festival in Rio de Janeiro, the Beantown Jazz Festival in Boston, the Volvo Jazz Festival and many others. Art is just as active in his community by working with churches, the MS Society and Progressive Horizons, an organization that works with foster children and mentally and physically challenged individuals. *“It’s important to me that I share my music in ways where I can contribute to the well being of others.”*

According to Dennis Poole of Smooth Jazz Therapy, *“Sherrod delivers a sequence of spine chilling gems... it is adequate to luxuriate in the sublime artistry his musicality so effortlessly engenders.”* So get ready to go on a roller coaster of sonic emotions on this second release from an artist we should all keep our eyes on as he rises to the top while serenading us through the seasons. Visit Art’s website at: <http://www.ArtSherrodJr.com>.

## **TRACK INFORMATION FOR “Seasons” from Art Sherrod, Jr.:**

**1) To The Floor (featuring U-Nam, lead guitar) -** *This up-tempo, toe-tapping song is intended to reflect a period of no turning back. Regardless of what happens, all systems are go!*

**2) Thinking Of You (featuring Will Downing, vocals) -** *When I started dating my wife she traveled a lot for work and we spent short periods of time away from each other, so this song let’s her know that I’m thinking of her.*

**3) Just Chillin’ (featuring Gerald Albright, bass) -** *Sometimes life slows down enough where I can “chill,” so with the help of my mentor, Gerald Albright, known for his saxophone brilliance, we kicked back to create a moment of just chillin’.*

**4) You’re The One (featuring Tracy Hamlin, vocals) -** *I dedicated this serious R&B vibe song to my wife, Georgia, who at the time of making this recording was my girlfriend and then we married in November 2008. I appreciate how she was there for me during the ups and downs of the entire recording process. The words of this song say how I truly feel.*

**5) Everything Will Be Alright -** *This romantic ballad is like a day when you sit back with a glass of wine and reflect on everything. Somehow in your heart you know that everything will be all right in the moment.*

**6) Seasons (featuring Chuck Loeb, guitars, keyboards, drums & percussion programming) -** *This up-tempo title track song makes a statement about going through the many changes of life, experiencing all of the emotions yet staying on the journey. When I think about this song I get the feeling I am riding in my car, sunroof back and music blaring without a care in the world.*

**7) On Sunday Morning** - *This funky, soulful, groove oriented tune is a reminder of my Sunday mornings where I play at my church. We like to worship God with joy, excitement and a groove. There's definitely nothing boring about my church!*

**8) East Coast Steppin'** - *This definitely danceable tune is a tribute to Grover Washington and reminiscent of his sound. Since I admit to not being the greatest dancer I thought it would be fun to do a song that would make people want to dance. This groovin' tune will get your body movin' and let's you know how we do it on the East coast. A favorite for the "hand dancers."*

**9) That's The Way Of The World** – *This "Earth, Wind and Fire" classic song has always touched my heart because of its inspirational message about love and that even if the world is cold, stay focused on love.*

**10) Anytime (featuring Frank McComb)** - *Sometimes its lonely when you're out on the road and you just need a song that speaks to you and brings you close to your family since they are so far away. This song is dedicated to my wife (Georgia), son (Brandon) and daughter (Ava).*

**11) Smooth Groove (featuring Marcus Johnson)** - *Being that I live only 30 minutes outside of Washington DC, the influences of Funk and Go-Go have rubbed off to create this tune. This funky song just makes you want to party.*

**12) We Fall Down** - *This classic gospel tune, made popular by Donnie McClurkin, is my absolute favorite contemporary gospel song. This is my life's testimony. Sometimes in life, you just don't know what you're gonna do. You feel as though you're up against the wall with little to no options. The important thing to remember is that we, as humans, all have periods where we fall down whether it is spiritually or emotionally. The way to overcome that fall is to "get back up again."*

• **Long Bio Version from website:**

### **About Art Sherrod Jr**

Smooth and urban jazz saxophonist Art Sherrod Jr grew up in Palestine, Texas surrounded by parents who made music a main part of the Sherrod household. At the age of five he was singing in the choir and at the age of thirteen Art joined the high school band and had to make a big decision, *what instrument should he play?* After deliberating over the idea of drums or a trumpet Art finally settled on the instrument that he thought might get the most attention of the girls and chose the saxophone. But in time he would come to realize that it was the saxophone that had chosen him and to this day his heart has been devoted to this mesmerizing instrument and the musical messages it conveys. By the time he graduated from high school he had received numerous awards and had been recognized as an All-Area, All Region and All-State Alto, Tenor and Baritone Saxophonist and was chosen as an alternate to the McDonalds All-American Band.

Aside from being in the Drum and Bugle Corps in the Naval Academy, Art's later musical schooling came from real life experiences on the band stand and picking up ideas from his favorite artistic influences like Cannonball Adderley, Charlie Parker, Gerald Albright (bass), Kirk Whalum, Kim Waters, David Sanborn and others. Art's profound experiences as a child,

listening to his mother play organ and sing in a joyous manner, convinced him at an early age that music had the power to lift your spirits. This led him into a spiritual quest with his music. Art relocated to the Baltimore/Washington area making Maryland his home as he continued to develop as an artist, living his dream and sharing his passion for music.

In 2003, Art decided to seriously pursue a career as a solo artist. As a result, Art has been given the opportunity to perform, open or co-headline shows with Chuck Loeb, Marion Meadows, Roy Ayres, Natalie Cole, Boney James, Everette Harp, Bob Baldwin, Randy Scott, Noel Webb, Najee, Michael Henderson, Jean Carne, Cuba Gooding & the Main Ingredient and a host of others. He has also performed in the Beantown Jazz Festival in Boston, the Volvo Jazz Festival and was one of only five Americans to perform in the Brazilian-American Jazz Festival in Rio de Janeiro among other festivals. Art is just as active in his community by working with churches, the MS Society and Progressive Horizons, an organization that works with foster children and mentally and physically challenged individuals. Says Art, *"It's important to me that I share my music in ways where I can contribute to the well being of others."*

Art released a live CD and DVD project titled "Art Sherrod Jr Live" in 2004 that was quickly followed by his debut CD "All 4 Love" in 2005. "All 4 Love," was the vehicle that put Sherrod in the spotlight receiving positive attention and receiving comments like, *"after one listen you will instantly become an Art lover"* and *"Art Sherrod Jr is about to become an international star."* Sherrod proves on his second CD, "Seasons," that he has established himself as an impressive artist with a magical style like no other. Laced with Urban Jazz, R&B, and the traditional Smooth Jazz sounds, "Seasons," on the Pacific Coast Jazz label, manages to bring together a "who's who" list of great musicians Sherrod has performed with during the years including: (his mentor) Gerald Albright, Will Downing, Tracy Hamlin, Marcus Johnson, Chuck Loeb, Frank McComb, U-Nam and his long time associate and the producer of his "All 4 Love" project, Eric Valentine. According to Sherrod, *"Seasons" is about the variety of changes that I went through in my life while recording this project from the end of 2006 to the middle of 2009. We all experience the differences from spring, summer, fall and winter and we realize that each season lasts for a short time and then it's gone. Nothing lasts forever."*

Sherrod demonstrates in his new release that he really knows how to shape a myriad of moods, from his sultry "Thinking Of You," to the funky "Smooth Grove" and covering a silky rendition of Earth, Wind and Fire's, "That's the Way of the World." Each track is an expression of Art's heartfelt voice on soprano, alto and tenor saxophones as he creates rambunctious riffs, soulful sounds, and gorgeous grooves. *"I enjoy doing music," says Art, "because it allows me to communicate with people physically and emotionally. I want to help people through tough times, help them to keep a positive point of view."* Sherrod's method of communication can be heard through his music as he makes us dance in east coast style on "East Coast Steppin," reflect on our lives in "Everything Will Be Alright" and get us back on our feet in times of trouble on the classic Donnie McClurkin gospel tune, "We Fall Down." According to Dennis Poole of Smooth Jazz Therapy, *"Sherrod delivers a sequence of spine chilling gems... it is adequate to luxuriate in the sublime artistry his musicality so effortlessly engenders."*

Besides alto, tenor and soprano saxophone Art plays electronic wind controller (EWI) and is an artist endorser for Jody Jazz. He is an interactive performer who warms his audience up

before, during and after performances, often sitting and talking with them following concerts. His sincere desire to “give back” to his audiences makes him an approachable artist with a generous spirit. In his own words Art declares, *“I hope that my sound and music are given the opportunity to be heard throughout the world being a part of something that has the ability to touch millions of people’s hearts.”* So get ready to go on a roller coaster of sonic emotions from an artist we should all keep our eyes on as he rises to the top while serenading us through the seasons. Visit Art’s website at: <http://www.ArtSherrodJr.com>.

• **300 - 250 Word Bio (approximately):**

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• **150 WORD:**

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• **90 Word Bio:**

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during the years including: Gerald Albright, Will Downing, Tracy Hamlin, Marcus Johnson, Chuck Loeb, Frank McComb, U-Nam and Eric Valentine. <http://www.artsherrodjr.com>

**Elevator Statement:** Urban and Smooth Jazz saxophonist and composer Art Sherrod Jr has established himself as an impressive artist with a magical style like no other incorporating his own blend of funky, R&B and sultry sounds.

**Musical Descriptive Statement:** Urban and Smooth Jazz in the vein of Gerald Albright incorporating his own blend of funky, R&B and sultry sounds.