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Art Sherrod Jr, Pacific Coast Jazz Artist, Releases Highly Anticipated CD "Seasons"

Slated for Street Date of December 1, 2009

San Diego, CA – September 25, 2009 – Saxophonist Art Sherrod, Jr. proves on his exciting new CD, "Seasons," that he has established himself as an impressive artist with a magical style like no other. Laced with Urban Jazz, R&B, and the traditional Smooth Jazz sounds, "Seasons," on the Pacific Coast Jazz label, manages to bring together a "who's who" list of great musicians including: Gerald Albright, Will Downing, Tracy Hamlin, Marcus Johnson, Chuck Loeb, Frank McComb, U-Nam and his long time associate and the producer of his last project, Eric Valentine. His first release on the San Diego-based Pacific Coast Jazz label, Sherrod demonstrates on "Seasons" that he really knows how to shape a myriad of moods through his heartfelt voice on soprano, alto and tenor saxophones. The highly anticipated new recording is scheduled for national release on December 1, 2009. Visit Art Sherrod Jr's website at: http://www.artsherrodjr.com.

As a solo artist, Art has performed, opened or co-headlined shows with Chuck Loeb, Marion Meadows, Roy Ayres, Natalie Cole, Boney James, Everette Harp, Bob Baldwin, Randy Scott, Noel Webb, Najee, Michael Henderson, Jean Carne, Cuba Gooding & the Main Ingredient and a host of others. He has also performed on the Brazilian-American Jazz Festival in Rio de Janeiro, the Beantown Jazz Festival in Boston, the Volvo Jazz Festival and many others. According to Dennis Poole of Smooth Jazz Therapy, "Sherrod delivers a sequence of spine chilling gems... it is adequate to luxuriate in the sublime artistry his musicality so effortlessly engenders."

"We're excited to have the opportunity to represent Art Sherrod Jr on his second CD," says Donna Nichols, founder and president of Pacific Coast Jazz. "This new disc should catapult Art's music to the top of the charts and into the hearts of many new fans." Nichols' label has teamed up with radio promoter Neal Sapper of New World 'N Jazz for access to international media buying and radio promotion. Pacific Coast Jazz, founded in 2003, is an independent jazz label that also offers artist management services. All PCJ artists are distributed worldwide by MVD Audio/Big Daddy Music. For information on Pacific Coast Jazz, visit: <u>www.pacificcoastjazz.com</u>.